# The Dallas Foundation PEGASUS PRIZE

The Pegasus Prize is a \$50,000 social innovation grant awarded to nonprofit organizations, for-profit organizations with a charitable purpose, and hybrid organizations applying innovative approaches to addressing community needs. Through our social innovation work, we are looking for organizations applying new ways to solve ongoing problems that are faster, cost-effective, data-driven and lead to better results for the residents of Dallas County. Specifically, we are seeking bold, unique solutions to move children out of poverty by providing them with a strong and healthy start in life through programs that address one of our funding priorities: quality early childcare (ages birth to three), children's mental health, and family homelessness. We will consider funding both the testing of new ideas as well as innovations that are in the process of showing signs of effectiveness and have the potential for growth and/or greater results.

Please submit your application to Brittani Trusty at btrusty@dallasfoundation.org by 5pm Friday, April 3, 2020.

## **Organization Information**

Organization's Legal Name
Street Address
City State
Zip Code
Organization Mission/Vision
(350 characters or less)

**Type of Organization** 

Website URL

**Facebook Page** 

#### **Instagram Handle**

**Twitter Handle** 

### **Contact Information**

**Contact Name** 

Title

**Phone Number** 

E-Mail Address

LinkedIn URL

## **Request Information**

Please select the priority area your request addresses

Within the priority area selected above, what is the specific problem your organization is striving to solve? Define your organization's unique approach to solving this problem and the target audience that will benefit most from your approach.

Innovation comes in a variety of forms including, but not limited to, aligning siloed efforts, developing new methods or technology, incorporating different perspectives, etc. What is innovative about your approach?

What other organizations are working in this space and how does your approach fill a gap in the ecosystem?

How do you use data to measure impact and inform what's working and what's not working?

